

Privacy Policy

1. Data Controller

The Data Controller is:

Nuova Elva S.r.l.

Registered office: Via Baraggiola 10, 28010 Vaprio d'Agogna (NO), Italia

Email: info@nuovaelva.it

2. Types of personal data collected

This website may collect and process the following categories of personal data:

a) Data provided voluntarily by the user

- Name and surname
- Email address
- Telephone number
- Any additional information submitted via contact forms

b) Browsing data

- IP address
- Technical data (browser, device, operating system)
- Data collected via cookies (see Cookie Policy)

3. Purpose of processing

Personal data is processed for the following purposes:

- Responding to enquiries submitted via the website
- Managing pre-contractual and contractual communications
- Complying with legal obligations
- Protecting the legitimate interests of the Controller (e.g. legal defence, security)
- Sending marketing communications (only with explicit consent)

4. Legal basis for processing

Processing is carried out on the following legal grounds:

- Art. 6(1)(b) GDPR – performance of a contract or pre-contractual measures
- Art. 6(1)(c) GDPR – compliance with a legal obligation
- Art. 6(1)(f) GDPR – legitimate interests pursued by the controller
- Art. 6(1)(a) GDPR – consent (for marketing purposes)

5. Processing methods

Personal data is processed using electronic and/or manual means, in accordance with the principles of:

- Lawfulness, fairness and transparency
- Purpose limitation
- Data minimisation
- Integrity and confidentiality

Appropriate technical and organisational measures are implemented in accordance with Article 32 GDPR.

6. Data retention

Personal data will be retained as follows:

- Contact data: up to 24 months from the request
- Contract-related data: duration of the relationship and up to 10 years (legal obligations)
- Marketing data: until consent is withdrawn or up to 24 months

7. Data sharing

Personal data may be shared with:

- IT service providers, hosting providers and maintenance partners
- Professional advisors (legal, tax, administrative)
- Public authorities where required by law

Data will not be sold or disclosed to the public.

Where required, recipients act as Data Processors in accordance with Article 28 GDPR.

8. International data transfers

Where personal data is transferred outside the European Economic Area (EEA), such transfers will comply with Articles 44–49 GDPR, including:

- Adequacy decisions
- Standard Contractual Clauses (SCCs)

9. Your rights

Under Articles 15–22 of the GDPR, you have the right to:

- Access your personal data



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specialists in automation

- Request rectification or erasure
- Restrict processing
- Object to processing
- Request data portability
- Withdraw consent at any time

Requests may be sent to: info@nuovaelva.it

You also have the right to lodge a complaint with the competent supervisory authority.

10. Cookies

This website uses:

- Strictly necessary cookies
- Analytics cookies (where applicable, potentially anonymised)
- Profiling cookies (only with consent)

11. Provision of data

Providing personal data is:

- Necessary to respond to enquiries
- Optional for marketing purposes

Failure to provide required data may prevent us from responding.

12. Changes to this policy

This Privacy Policy may be updated at any time.

Users are encouraged to review it periodically.